

experience abu dhabí



2024 TRADE CALENDAR

The Department of Culture and Tourism
invites you to participate at its
Roadshows and Exhibitions.

FEBRAURY
MARCH
APRIL

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Discovering Egypt Workshop Abu Dhabi	Workshop	Abu Dhabi	19 Feb
Aviation Roadshow	Roadshow	New Zealand, Australia	21 Feb – 1 Mar
ITB Berlin 2024	Exhibition	Berlin	5 – 7 Mar
Experience Abu Dhabi Roadshow in India	Roadshow	Ahmedabad, Kolkata, Chennai (TBC)	18 – 22 Mar
MITT Russia	Exhibition	Russia	19 – 21 Mar
Abu Dhabi Award Ceremony	Ceremony	Russia	21 Mar
RSVP Istanbul Symposium	Weddings & Celebrations Tradeshow	Istanbul Turkey	2 – 4 April
Seatrade Cruise Global Tradeshow	Tradeshow	Miami	8 – 11 April
Experience Abu Dhabi Roadshow in China	Roadshow	Hangzhou, Qingdao, Chengdu	15 – 19 April
Experience Abu Dhabi Roadshow in South Korea	Roadshow	Seoul	22 – 24 April
Experience Abu Dhabi Roadshow in Spain	Roadshow	Madrid, Barcelona	23 – 25 April
Meet ME in Abu Dhabi	MICE B2B Tradeshow	Abu Dhabi	23 – 25 April
Exotic Wedding Planning Conference (EWPC)	Weddings & Celebrations Tradeshow	Bodrum, Turkey	24 – 26 April



**MAY
JUNE
JULY
AUGUST**

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi GCC Summit	Summit	Abu Dhabi	4 May
ATM Dubai	Exhibition	Dubai	6 – 9 May
Post ATM Summit (Schmetterling)	Summit	Al Ain	10 – 11 May
IMEX Frankfurt	MICE B2B Tradeshows	Frankfurt	14 – 16 May
Experience Abu Dhabi Roadshow in Italy	Roadshow	Milan, Turin, Rome, Naples	10 – 14 June
Experience Abu Dhabi Roadshow in Egypt	Roadshow	Cairo, Alexandria	17 Jun
The Meeting Show	MICE B2B Tradeshows	London	19 – 20 Jun
Wow Awards Asia	Weddings & Celebrations Tradeshaw	Mumbai, India	22 – 23 June
APAC Summit	Summit	Abu Dhabi	June*
Experience Abu Dhabi Roadshow in UK	Roadshow	London, Manchester, Birmingham	1 – 5 Jul
UTF – Arabic Edition*	Summit	Abu Dhabi	22 – 24 Aug*

An aerial photograph of the Louvre Abu Dhabi, featuring its iconic silver, lace-like dome. The dome is surrounded by modern, rectangular buildings with flat roofs. The entire complex is situated on a large artificial island in the turquoise waters of the Khalifa Bin Zayed City. The water is a vibrant greenish-blue, and the surrounding landscape includes landscaped gardens and walkways. A large, semi-circular red graphic element is overlaid on the bottom left of the image, containing the text for the months of the year.

SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi Roadshow in India	Roadshow	Delhi, Mumbai, Bangalore	9 - 13 Sept*
Experiential Planner Expo (EPEX)	Weddings & Celebrations Tradeshow	Dubai	11 - 12 Sept
Seatrade Cruise Med	Tradeshow	Malaga	11 - 12 Sept
Experience Abu Dhabi Roadshow in Germany and BeNeLux	Roadshow	Munich, Frankfurt, Duesseldorf & Utrecht	23 - 27 Sept*
ILTM North America	Exhibition	Bahamas	23 - 26 Sept
InVoyage Greece	MICE B2B Tradeshow	Mykonos, Greece	27 - 30 Sept
Monaco Yacht Show	Tradeshow	Monaco	27 - 30 Sept
M&I Forum	MICE B2B Tradeshow	Abu Dhabi	Sept*
Experience Abu Dhabi Roadshow in Russia	Roadshow	Moscow, Saint Petersburg, Kazan	1 - 4 Oct
Abu Dhabi Trade Weekend in Spain	Workshop	Madrid	5 - 6 Oct
IMEX America	MICE B2B Tradeshow	Las Vegas	8 - 10 Oct
Abu Dhabi Trade Weekend in Italy	Workshop	Milan	12 - 13 Oct
Experience Abu Dhabi Roadshow in Pakistan	Roadshow	Karachi, Lahore, Islamabad	21 - 25 Oct*
Experience Abu Dhabi Roadshow in CIS	Roadshow	Almaty, Yerevan	29 - 31 Oct
WTM Exhibition	Exhibition	London	4 - 6 Nov
IBTM World	MICE B2B Tradeshow	Barcelona	19 - 21 Nov
Overseas Offices Summit	Summit	Abu Dhabi	20 Nov

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi Workshop in France	Workshop	Paris	28 Nov*
ILTM Cannes	Exhibition	Cannes, France	2 - 5 Dec
Travel Award Ceremony	Ceremony	Italy	5 Dec
Appreciation Gala Evening	Roadshow	Oman	8 Dec*
Appreciation Gala Evening	Roadshow	Qatar	9 Dec*
Appreciation Gala Evening	Roadshow	Kuwait	10 Dec*
Appreciation Gala Evening	Roadshow	Bahrain	11 Dec*
Appreciation Gala Evening	Roadshow	Jeddah	15 Dec*
Appreciation Gala Evening	Roadshow	Riyadh	16 Dec*

For more information contact our International Operations team at:

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*Not confirmed/subject to change